

PRAHRAN MARKET

CELEBRATING 150 YEARS

1864 – 2014

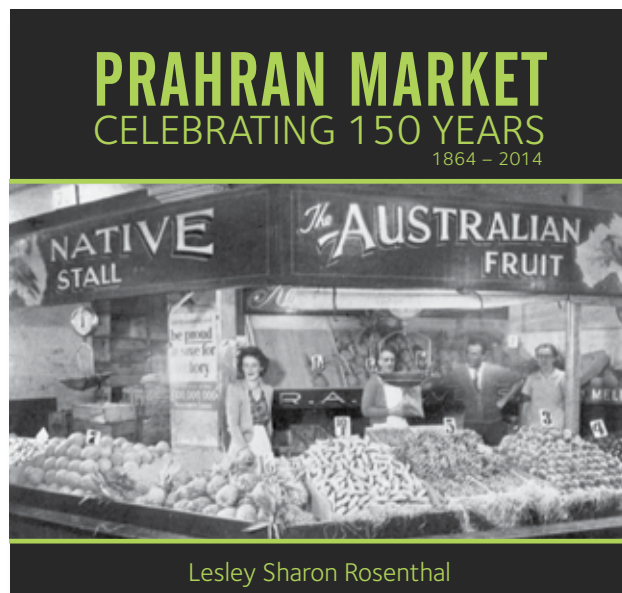
by Lesley Sharon Rosenthal

The Prahran Market celebrates 150 years of fresh produce and community. Since 1864, the Market has survived significant social and technological changes, two world wars, the Great Depression, devastating fire and prospective property developers. Today it is a thriving market, nourishing the community, and is the first choice of gourmet shoppers for quality local and specialist produce.

This book tells the story of the Market, its struggles and triumphs, and the stories of those who have kept it alive for future generations to enjoy.

Since its very early days, the Prahran Market has been a hive of activity, supporting local growers, producers, restaurateurs and the wider community with a diverse range of fresh produce, speciality foods, treats and goods for the home. Today, the market continues to contribute greatly to our community and to the vibrancy of our busy Chapel Street precinct as a destination for visitors, traders and residents. When my wife and I have shopped at the market it's always been an enjoyable experience — I particularly enjoy the coffee and seeing first-hand how important the market is in the life of our community. From humble beginnings — a Saturday open-air market in a paddock near the Town Hall — has developed the charming institution that continues to draw shoppers, from Stonnington and beyond, to what has rightly become renowned as 'Melbourne's food lovers' market'. On behalf of the City of Stonnington, congratulations on a remarkable 150 years. ☺

Cr Adrian Stubbs
Mayor, City of Stonnington



The Author

Writer and filmmaker Lesley Sharon Rosenthal loves the Prahran Market and history, so when she was asked to write the history of Prahran Market how could she have refused? Lesley has lived on Prahran Market's \$1 a bag fruit and vegetable Saturday specials for over thirty years!



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