

MELBOURNE COFFEE ROASTERS

A HISTORY

DOMINIC PELLEGRINO

Explore the origins of Melbourne's coffee culture through this meticulously researched history.

Melbourne Coffee Roasters: A History reveals the origins of a coffee-drinking city. From early colonial settlement to the post-war boom of Italian, Greek and Jewish immigrants, author Dominic Pellegrino reveals the changes brought about, both by these immigrants and because of them, in the way this city roasted, bought, sold, distributed, and drank coffee.

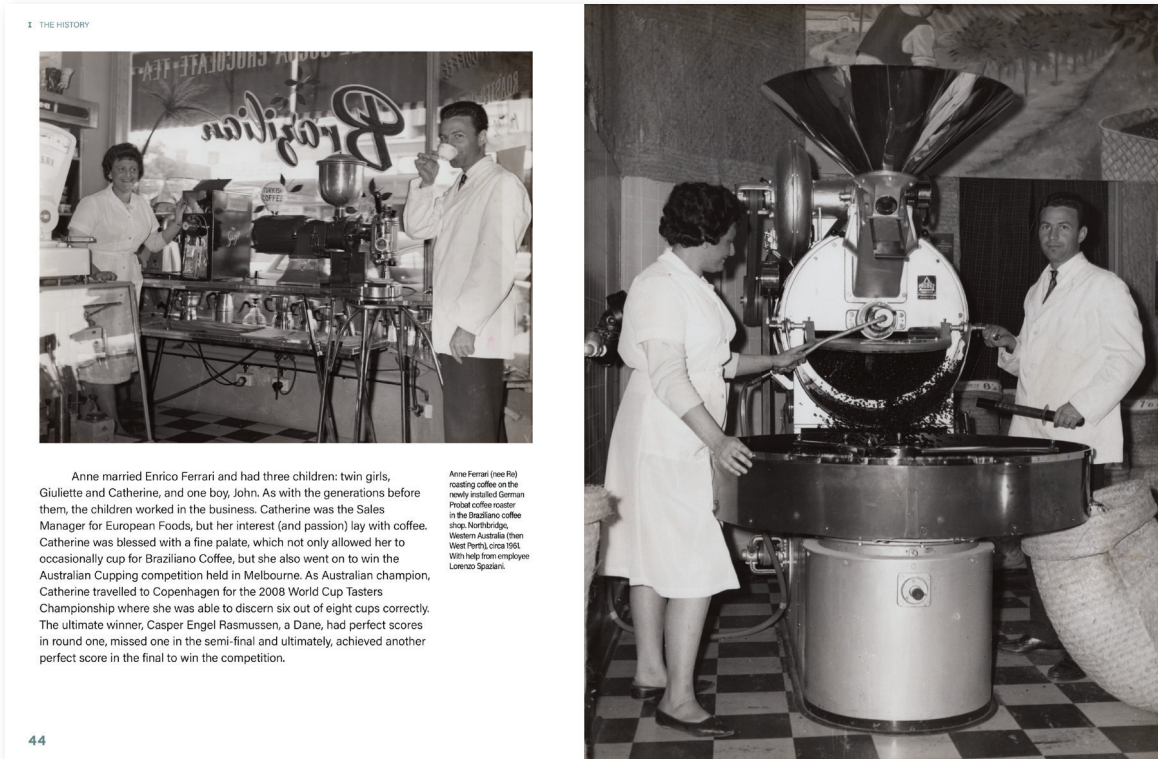
The book tells the stories of Melbourne's Post WWII founding roasters – their triumphs, struggles, trials and errors – as told by the roasters themselves. Managers, founders, roasters and staff from iconic brands such as Vittoria, Mocopan, Genovese and others have informed the



author's research, bringing unique perspectives to the history of coffee in Australia – particularly traditional, espresso-style coffee, as drunk traditionally by Italians.

Dominic Pellegrino was director of Mocopan Coffee, one of Australia's founding coffee roasters, from 1982 to 1995. During this time, he witnessed many key changes in the industry. Pellegrino is dedicated to sharing the history of coffee in this country, informed by his own family connection to one of the founding espresso roasters.

Sample spreads from *MELBOURNE COFFEE ROASTERS: A HISTORY*



THE HISTORY



Anne married Enrico Ferrari and had three children: twin girls, Giuliette and Catherine, and one boy, John. As with the generations before them, the children worked in the business. Catherine was the Sales Manager for European Foods, but her interest (and passion) lay with coffee. Catherine was blessed with a fine palate, which not only allowed her to occasionally cup for Brazilian Coffee, but she also went on to win the Australian Cupping competition held in Melbourne. As Australian champion, Catherine travelled to Copenhagen for the 2008 World Cup Tasters Championship where she was able to discern six out of eight cups correctly. The ultimate winner, Casper Engel Rasmussen, a Dane, had perfect scores in round one, missed one in the semi-final and ultimately, achieved another perfect score in the final to win the competition.

Anne Ferrari (nee Pie) roasting coffee on the newly installed German Probat coffee roaster in the Brazilian coffee shop, Northbridge, Western Australia (then West Perth), circa 1951. With help from employee Lorenzo Spaziani.



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