

IVAN DEVESON

Whatever you do in life, don't do it all your life!

Ivan Deveson is best known as a Lord Mayor of Melbourne and Chairman of Channel 7. He was also the Foundation Chancellor of Royal Melbourne Institute of Technology (RMIT), the CEO of Nissan Australia and Director of The Commonwealth Bank of Australia, MIM Holdings and many other corporate and charitable roles.

What is less known about this great Australian is his humble origins and rise to become one of this country's pioneering Internationalists, living in five different countries whilst a senior executive with General Motors.

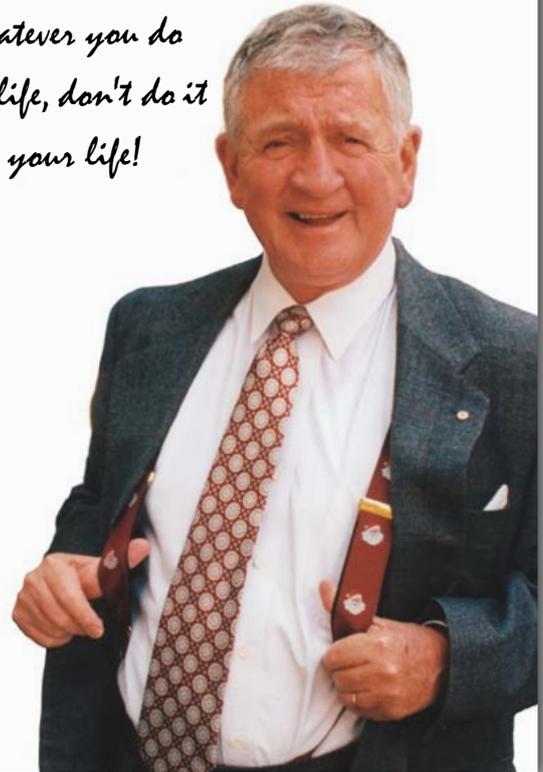
Deveson has much to say about the automotive industry and Local Government in particular but the book is wide ranging in its commentary on management, leadership, corporate governance, education and many other topical issues.

Deveson's awareness of his belief that 'whatever you do in life, don't do it all your life' evolved when he began the part of his career that involved non-executive directorships in big and small businesses and challenging roles in microeconomic reform, not-for-profit groups, training, education, mentoring, and motivating thousands on the public speaking circuit.

Throughout his journey, Ivan Deveson has strengthened his commitment to high standards of ethics, social justice, and the ability to move naturally and comfortably among all people. He describes his years as Lord Mayor of Melbourne (1996–1999) as a wonderful experience 'in the A to Z of life'.

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He confesses that as a skinny kid playing football for North Melbourne fourths, he was not as courageous as his lifetime friend Allen Aylett. However, his subsequent work with some automotive executives who 'managed by fear', and his association with strong leaders like Premier Jeff Kennett, Archbishop Pell and media tycoons including Rupert Murdoch and Kerry Packer, gave him the strength to hold his ground when necessary.

This book is an inspirational 'lesson in life' that holds no punches.

Published by **Melbourne Books**
www.melbournebooks.com.au

Hard cover plus jacket

C Format: 235 x 156 portrait 252 pages

2 x 16 page photo sections

RRP: \$39.99

ISBN: 978-1-922129-15-4

Release: April 2013

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