

# Pass the Sugar

By **JOE HACHEM** with Peter Ralph

Introductions by Greg Raymer & Shane Warne

'Pass The Sugar' (Joe's catch phrase after he wins a big pot) takes readers on a journey that many dream of ... from playing home games of Poker with friends to becoming a multimillionaire world Poker champ. Joe's story proves that dreams can come true.

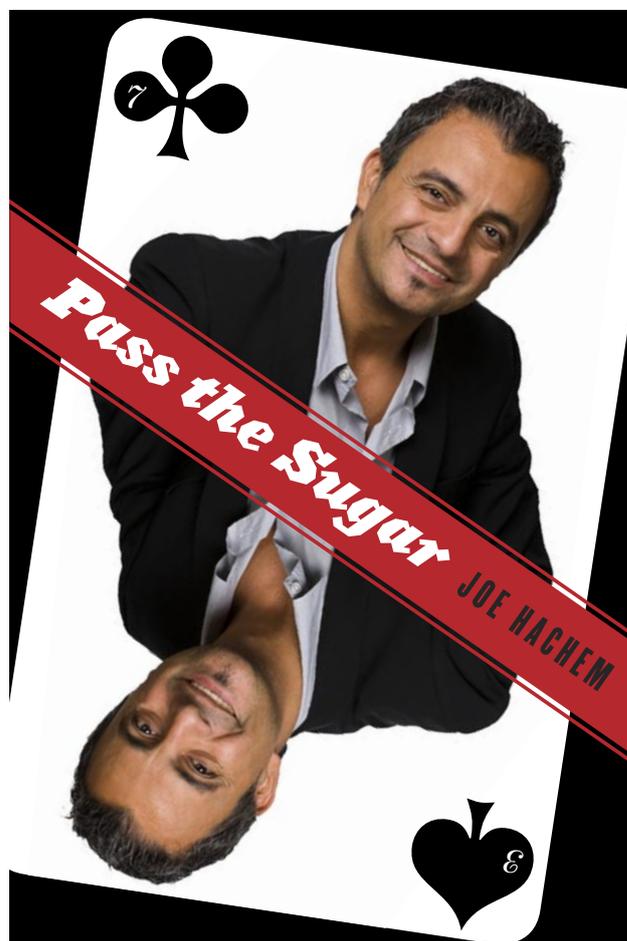
The book gives insights into how Joe plays the cards he is dealt, in life as well as on the poker table.

Faced with adversity which could have ruined his life, Joe turned to the pastime that he loved, and outlayed \$10,000 to compete against 5,618 combatants including many of the world's top professionals in the World Championship of the game known as the 'Cadillac of Poker'—No Limit Texas Hold 'em. The prize is the richest in sport... more than Wimbledon, the US Masters or the Tour De France.

Come with Joe from his childhood journey from Lebanon to Australia to the final table at the World Series of Poker Championship at the famous Binion's Horseshoe Casino in Las Vegas where he made poker history with a 7 of clubs and 3 of spades. Along the way you will learn about perseverance, the importance of family and the workings of a great poker mind.

After his famous victory, Joe still felt the need to prove himself—for validation—and seventeen months after winning the world championship he achieved poker immortality by winning the second richest tournament in the world, The Five Diamonds at the Bellagio, becoming one of only four players in the history of poker to achieve this amazing double feat.

The book also relates stories of Joe's encounters with some of Hollywood's biggest stars, tournaments that he's played around the



world and the work that he does to promote Poker internationally and charitable causes at home. It is the story of a man who has scaled dizzy heights but whose feet remain firmly on the ground.

*I knew for certain that we had gotten the right guy to be the 2005 World Champion...With this book you get a sense of the quality of the man, and learn of his poker wisdom. I hope you enjoy it as much as I have.*

Greg Raymer, World Series of Poker Champion, 2004

Published by **Melbourne Books**  
[www.melbournebooks.com.au](http://www.melbournebooks.com.au)  
 Release date: August 1  
 ISBN 9781877096730

312 pages plus 16 pages of photos  
 Large paperback, \$32.<sup>99</sup>

**For interview, or other queries contact:**  
[info@melbournebooks.com.au](mailto:info@melbournebooks.com.au)